Agenda Item No. 4. /
For Agenda of 5/9/06



Tigard City Council Special Meeting Minutes

Date:

April 4, 2006

Time:

6:30 p.m.

Place:

Tigard City Hall, 13125 SW Hall Boulevard

Tigard, Oregon

Attending:

Mayor Craig Dirksen Presiding

Councilor Sally Harding Councilor Sydney Sherwood Councilor Nick Wilson

Absent:

Councilor Tom Woodruff

Agenda Item	Discussion & Comments	Action Items (follow up)
Special Meeting		
Discuss Community Attitude Survey with Consultant from Riley Associates	Staff Presenter: Interim Community Development Director Coffee Interim Community Development Director Coffee introduced Mike Riley from Riley Associates. Mr. Riley reviewed the scope of the upcoming community attitude survey and asked for City Council input on what the survey should accomplish.	Staff will keep the City Council informed of status of survey. City Council will have an opportunity to review draft questionnaire.
	 Key points of the discussion included: Is the City delivering the right kind of services? A gap analysis could be done; that is, how well is the City providing service compared to the ranked importance (satisfaction compared to importance). This first survey will be a baseline with a follow up survey recommended every other year. Test key services, including: public safety, library, water, public works, planning, and fiscal responsibility. Tigard Beyond Tomorrow survey was open 	

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	ended and serves as an indicator of issues.	
	 How is the City doing with long-range 	
	planning? Ask questions regarding what	
	should be addressed in the Comprehensive	
	Plan Review.	
	 What are other issues besides Bull 	
	Mountain; e.g., growth, types of	
	development?	
	• Is there support for design review, regulated	
	growth, or objective vs. discretionary rules?	
	Does the community want to see upzoning	
	of older neighborhoods?	
	 Would the community support more row 	
	housing development?	
	 Tie questions to performance objectives. 	
	 Attempt to involve citizenry to determine 	
	what they will pay for.	
	• Reference made to the City of Arcadia,	
	California survey as a resource.	
	 Discussed positions favoring growth vs. no 	
	growth.	
	 How do citizens want the City to manage 	
	growth?	
	 Use information from the parks survey; 	
	refine and build off of it. For example, if in	
	favor of more parks, would the support be	
	for developed parks or greenspace (in terms	
	of percentage).	
	• Find out what people mean by greenspace:	
	no public access vs. pedestrian trails.	
	What do citizens expect from government	
	and at what cost?	
	Purpose of questions on survey would be to	
	determine a balance of cost and services	
	wanted.	
	 Reviewed types of open ended questions: 	
	What do you value? What issues should	
	City Council address? Then, drill down to	
	specific issues on parks, traffic, and	
	development. Determine what are most	
	important services associated with relative	
	costs.	
	 People might not understand what things 	
	cost.	
	• If it is discovered, through the survey, there	
	is dissatisfaction with a certain area, then the	

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	City staff/Council can proceed with follow	• (
	up measures.	
	Discussed possibility of specific questions	
	on policies to be considered.	
	Determine how the City is doing and what	
	should the City focus on in the future?	
	Potential topic areas: livability,	
	parks/recreation, schools, housing,	
	communication improvements.	
	How does the public prefer	
	communication?	
	• What are some suggestions to increase	
	public involvement?	
	Solicit improvement suggestions for the	
	Cityscape and the website.	
	Solicit suggestions about programs and avents the City good offer.	
	events the City could offer.	
	How do people feel about specific items: A street maintenance Hypy 99 / McDaneld	
	e.g., street maintenance, Hwy 99/McDonald intersection improvements.	·
	 What is the community's perception of 	
	community aesthetics; e.g., derelict	
	properties, code enforcement (weeds), right	
	of way maintenance, community	
	appearance, and signs?	
	Solicit input on entry monuments.	
	What would the community like to see in	
	the future in the downtown? Is there	
	support for a community gathering place?	
	• Gauge environmental sensitivity of the	
	community.	
	Compare results with the Metro survey.	
	• Ask more than one question about public	
	safety. Do people feel safe?	
	Discussed the large list of potential	
	questions that could be generated; pare back	
	so survey will take 12-15 minutes.	
	Reviewed how this scientific survey would	
	be conducted (random telephone numbers).	
	Attempt to determine geographic	
	distribution of respondents (e.g., what is the	
	nearest school, park, or major street?).	
	• Launch survey after the May 16 election;	
	survey will take about a week to conduct.	

Agenda Item	Discussion & Comments	Action Items (follow up)
Non Agenda	 Mayor Dirksen will be absent from the April 25, 2006, City Council meeting. City Council agreed to convene into an executive session at 6 p.m. on April 18, 2006, to discuss labor relations. 	
Adjournment	The meeting adjourned at 7:36 p.m.	

Catherine Wheatley, City Recorder

Attest:

Mayor, City of Tigard

Date: 5-9-06